

MEDIA STUDIES

Brief Subject Description

Media Studies allows students to gain an understanding and appreciation of the media and its importance in every day life.

A combination of practical work and theoretical study ensures a real understanding of the influence of contemporary media.

Entry Requirements

5 GCSE A* - C grades including B in English as there is an emphasis on effective communication skills.

Assessment Details

Examination Board—AQA

Year 12: - 2 modules worth 50% each
Mest 1: written examination
Mest 2: Written and practical coursework

Year 13: - 2 modules worth 50% each
Mest 3: written examination
Mest 4: Written and practical coursework

What you will study

On the AS course you will:-

- *study a wide range of media texts from 3 key media platforms - broadcast
 - print
 - e-media
- * complete a practical production linked to research
- * develop your practical production and planning skills

On the A2 course you will:-

- *engage in independent study and research to produce a Critical Investigation of your choice
- * investigate a number of contemporary media issues, theories and debates
- * produce a media artefact linked to your studies to give you the opportunity to explore the relationship between research and production.

What you can do once you have completed the course

Media Studies can lead directly to careers in journalism, marketing, advertising or Public Relations.

It can also be useful for other careers such as social work, law, education and any area which requires analytical thought.

More details can be obtained from Mrs. Reynolds.