

N/A 2022 -2023



Business Studies Curriculum

St Thomas More High School



1 Click here to see Careers links with Business Studies

Super curriculum information KS4 (Y9)

Super curriculum information KS4 (Y10/11)

Super curriculum information KS5 (Y12/13)

Business Studies – Year 9

	Autumn Term	Spring Term	Summer Term
Topics	Unit 1 – The Business World Purpose of Business Reasons for starting a business Basic functions and types of business Business enterprise and entrepreneurship Dynamic nature of business Business Ownership What are business aims and objectives? Purpose of setting objectives Role of objectives in business Changing objectives Use of objectives in judging success Stakeholders	Unit 1 – The Business World Location Business Planning Methods of Expansion Unit 4 Human Resources Organisational Structures Centralisation and decentralisation The Need for Recruitment	Unit 4 Human Resources The Need for Recruitment Methods of recruitment and selection of employees Contracts of employment Importance of motivation in the workforce Methods to motivate staff Types of training undertaken by business
Exam Specification	3.1.1 3.1.2 3.1.3 3.1.4	3.1.5 3.1.6 3.1.7	3.4.1 3.4.2 3.4.3 3.4.4
Assessment	Baseline Assessment MINI TEST - Business Ownership	Unit 1 Assessment	Unit 4 Assessment End of year assessment – Unit 1 and 4
Extended Learning	Elon Musk Case Study P9 Textbook Snapchat Case Study P19 Textbook 3.1.2 Ownership Case Study Grahams Guitars	3.1.4 Stakeholders Simply Music 3.4.1 Organisational structures - Organic Snacks Ltd 3.1.6 - Business Planning Sasha The Artist	3.4.2 Recruitment and motivation - Wyvern Fruit Farms

SUPERCURRICULUM – A Level Business/BTEC Business Level 3 (Key Stage 4 Transition – aimed at year 9!)



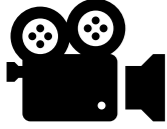
Super curricular activities are those that take your regular curriculum *further*. They take the subjects you study in the classroom *beyond* that which your teacher has taught you or what you've done for home learning. For example, you may go into more depth on something you picked up in the classroom or learn about a new topic altogether.





These activities are normally in the form of extra reading, but they can take many other forms, like watching videos online, downloading podcasts, attending lectures, visiting museums or entering academic competitions.

Engaging in super curricular activities will help you develop a love for your favourite subject or subjects. In this booklet, there are a range of activities, suggested by your teachers. They are by no means exhaustive lists but should get you started. I would encourage you to share ideas and opportunities you come across with your teachers so that, over time, the recommended activities in this booklet can grow.

In the future, employers or universities will be interested to hear about what super curricular activities you have engaged in; they will be interested in what you have learnt and impressed by your efforts.

I wish you well in your pursuit of super curricular activities!

 <p>Books</p>	<p>Rich Dad, Poor Dad – Robert Kiyosaki You are Awesome – Matthew Syed The Everything Store (based on Amazon) – Brad Stone Unreasonable Success and how to achieve it: unlocking nine secrets of people who changed the world – Richard Koch Think and Grow Rich – Napoleon Hill</p>
 <p>Websites</p>	<p>What is the stock market? Follow Link 1 (below) What is the FTSE 100? Find a company you know in it. What is the S&P 500? Find a company you know in it. Explore the Bank of England educational website. Follow Link 5 (below) What is inflation? Why is it important? Follow Link 7 (below) What are interest rates? Why are they important? Follow Link 8 (below) What is globalisation? Follow Link 9 (below) Read the latest economics news on the BBC website. Follow Link 6 (below)</p>
 <p>Videos/TV</p>	<p>Stacey Dooley 9 - 5 The Apprentice Dragons Den Business Nightmares The Founder Watch the BBC iplayer episode inside a biscuit factory. Find out how they are made. Follow Link 4 (below)</p>

 <p>Podcasts</p>	<p><i>The Teen Entrepreneur Podcast</i> <i>Teens Biz Talk</i> <i>Money Making Millennials – Jonah Wilson</i> <i>The Mowtivated Lawncare Show – Young and Teen</i> <i>How the made their millions</i> <i>Lunatic traffic: success secrets as a teen entrepreneur</i></p>
 <p>Other Activities</p>	<p>Why do you think Luxury UK fashion brand Burberry are looking to attract a younger, more diverse audience through an advertising partnership with Manchester United footballer Marcus Rashford? Follow Link 2 (below) – Write a research report. 500 words Think a small business idea that would be successful this summer. Create a plan. Which businesses have been the winners and losers of the Global Pandemic. Explain why. (200 words)</p>
 <p>Visits (places to see)</p>	<p>Coca Cola, Edmonton Museum of Brands and Branding, London Cadbury World, Birmingham Bank of England, Threadneedle Street, London</p>
 <p>Research</p>	<p>Read the latest business news on the BBC website. Follow Link 3 (below) Which is worth more £1 or \$1? Find out the current exchange rate. (What effect can this have on people here and abroad?)</p>

Links to websites used in this Super-Curricular Pre-GCSE Activities sheet:

Link 1: https://en.wikipedia.org/wiki/Stock_market

Link 2: [https://www.theguardian.com/business/2021/jan/20/burberry-european-sales-slump-but-marcus-rashford-ads-widenappeal-](https://www.theguardian.com/business/2021/jan/20/burberry-european-sales-slump-but-marcus-rashford-ads-widenappeal-covid?utm_source=dlvr.it&utm_medium=twitter)

[covid?utm_source=dlvr.it&utm_medium=twitter](https://www.theguardian.com/business/2021/jan/20/burberry-european-sales-slump-but-marcus-rashford-ads-widenappeal-covid?utm_source=dlvr.it&utm_medium=twitter)

Link 3: <https://www.bbc.co.uk/news/business>

Link 4: <https://www.bbc.co.uk/iplayer/episodes/b07mddqk/inside-the-factory>

Link 5: <https://www.bankofengland.co.uk/education>

Link 6: <https://www.bbc.co.uk/news/business/economy>

Link 7: <https://www.bbc.co.uk/news/business-55729988>

Link 8: <https://www.bbc.co.uk/news/business-51962982>

Link 9: <https://en.wikipedia.org/wiki/Globalization>

	Autumn Term	Spring Term	Summer Term
Topics	<p>Unit 3 – Business Operations Methods of production – job and flow production Efficiency in production – lean production Efficiency in production – JIT Managing stock (JIT and JIC) Factors affecting choice of supplier The effects of procurement and logistics on a business The value of supply chain management Consequences of quality issues Managing quality issues Costs and benefits of maintaining quality Methods of customer service Dangers of bad customer service and use of ICT</p>	<p>Unit 2 – Influences in Business Impact of technology and changing use of IT E-commerce and digital communication Ethical considerations Environmental considerations and sustainability Interest rates Employment and unemployment Consumer spending How businesses compete internationally Exchange rates Employment law and Health and Safety law Impact on businesses of operating in competitive markets</p>	<p>Unit 5 Marketing Uncertainty and risks Importance of identifying customers and satisfying customer needs Types of segmentation Purpose of Market Research Types of Market Research Use of market research information to help decision making Pricing methods Factors that influence pricing decisions Product/product differentiation Product lifecycle</p>
Exam Specification	<p>3.3.1 3.3.2 3.3.3 3.3.4</p>	<p>3.2.1 3.2.2 3.2.3 3.2.4</p>	<p>3.5.1 3.5.2 3.5.3</p>
Assessment	<p>Unit 3 Unit Assessment</p>	<p>Unit 2 Unit Assessment</p>	<p>Unit 5 Unit Assessment End of year exam – PAPER 1 FORMAT (units 1, 2, 3, 4)</p>
Extended Learning	<p>3.3.1 Methods of Production - Quality for Carpets 3.3.1 Efficiency in Production - Pasties and Pies 3.3.2 Stock Control - Tyres of Waiting 3.3.2 Choice of Suppliers - Wedding Belles</p>	<p>3.2.1 Technology - Marketing for Business 3.2.2 Ethical and Environmental - Bottles for life 3.2.3 Economic Climate - only Sports Cars</p>	<p>3.5.1/2 - Market segmentation - Jolly Jims Gym 3.5.3 Market Research - Bounce In</p>

	Autumn Term	Spring Term	Summer Term
Topics	<p>Unit 5 - Marketing (contd) Product portfolio Promotional methods Factors influencing choice of promotional mix Place (the different channels of distribution used by businesses) E-commerce and M-commerce Integration of the marketing mix and using it to make decisions</p> <p>Unit 6 – Finance Methods businesses use to raise finance Appropriateness of sources of finance for different things Importance of cash to a business Interpreting cash flow and cash flow forecasts Difference between cash and profit Basic financial calculations ARR</p>	<p>Unit 6 – Finance Breakeven Purpose of financial statements Components of financial statements Interpretation of data given on financial statements</p> <p>REVISION of key tricky topics</p> <ul style="list-style-type: none"> - U1 Dynamic nature of business - U2 Interest Rates - U2 Employment and Unemployment - U2 Consumer Spending - U2 Competing Internationally - U2 Exchange Rates - U3 Economies of Scale - U6 Cash Flow - U6 Break Even - U6 Basic financial calculations - U6 ARR 	Exam Season
Exam Specification	3.5.4 3.6.1 3.6.2	3.6.3 3.6.4	
Assessment	Unit 5 Unit Assessment PAPER 1 FORMAT (Units 1, 2, 3 and 4)	Unit 6 Unit Assessment PAPER 2 FORMAT (Units 1, 2, 5 and 6)	PAPER 2 FORMAT (Units 1, 2, 5 and 6)
Extended Learning	Ryanair Case Study P250 Textbook 3.5.4 M Mix - Cleaning up the market	3.6.1 Sources of Finance - Damons Digital Printing 3.6.2 Cashflow - Hunley Ice-cream	

	Autumn Term	Spring Term	Summer Term
Topics	3.1.1 Understanding the nature and purpose of business 3.1.2 Understanding different business forms 3.1.3 Understanding that businesses operate within an external environment 3.2.1 Understanding Mgt, leadership and DM 3.2.2 Understanding Mgt DM 3.2.3 Understanding the role and importance of stakeholders 3.3.1 Setting marketing objectives 3.3.2 Understanding markets and customers 3.3.3 Making marketing decisions 3.3.4 Making marketing decisions and M Mix 3.6.1 Setting HR objectives 3.6.2 Analysing HR Performance	3.6.3 Making HR decisions: improving organisational design and managing HR flow 3.6.4 Making HR decisions: improving motivation and engagement 3.6.5 Making HR Decisions: improving employer-employee relations 3.4.1 Setting Operational Objectives 3.4.2 Analysing operational performance 3.4.3 Making operational decisions to improve performance: increasing efficiency and productivity 3.4.4 Making operational decisions to improve performance: improving quality 3.4.5 Making operational decisions to improve performance: managing inventory and supply chains 3.5.1 Setting financial objectives 3.5.2 Analysing financial performance	3.5.3 Making financial decisions: sources of finance 3.5.4 Making financial decisions: improving cash flow and profits Revision of complex topics - Decision trees - Price Elasticity and Income Elasticity of Demand - Cash flow - Budgeting - Break Even Charts - Calculations 3.8.1 Strategic direction: choosing which markets to compete in and what products to offer 3.8.2 Strategic positioning: choosing how to compete
Exam Specification	Unit 1 – 3.1.1 – 3.1.3 Unit 2 – 3.2.1 - 3.2.3 Unit 3 – 3.3.1 – 3.3.4 Unit 6 – 3.6.1 – 3.6.2	Unit 6 – 3.6.3 -3.6.5 Unit 4 – 3.4.1 – 3.4.5 Unit 5 – 3.5.1 – 3.5.2	Unit 5 – 3.5.3 -3.5.4 Unit 8 – 3.8.1 – 3.8.2
Assessment	Baseline Assessment Unit 1 Unit Assessment Unit 2 Unit Assessment Unit 3 Unit Assessment	Unit 4 Unit Assessment Unit 6 Unit Assessment	Unit 5 Unit Assessment Unit 8 Unit Assessment End of year transition exam – Unit 1 – 6 only
Extended Learning	3.3.1 - Business Objectives and profit - Real Smoothies 3.2.1 - Management and leadership - Perfect Paper Plc 3.3.3 - Mkt Research That’s Entertainment	3.4.1 - Operational Objectives - Shepley Foods 3.4.4 - Quality - Passion for Fashion 3.5.1 - Financial Objectives Perfect Pooches	3.6.1 - HRM Organisational and job design - Cut Costs

	Autumn Term	Spring Term	Summer Term
Topics	3.7.1 Mission, corporate objectives and strategy 3.7.2 Analysing the existing internal position of a business to assess strengths and weaknesses: Financial ratio analysis 3.7.3 Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance 3.7.4 Analysing the external environment to assess opportunities and threats: political and legal change 3.7.5 Analysing the external environment to assess opportunities and threats: economic change 3.7.6 Analysing the external environment to assess opportunities and threats: social and technological 3.7.7 Analysing the external environment to assess opportunities and threats: the competitive environment 3.7.8 Analysing strategic options: investment appraisal 3.9.1 Assessing a change in scale	3.9.2 Assessing Innovation 3.9.3 Assessing internationalisation 3.9.4 Assessing greater use of digital technology 3.10.1 Managing change 3.10.2 Managing organisational culture 3.10.3 Managing strategic implementation 3.10.4 Problems with strategy and why strategies fail Review of complex topics - Decision trees - Price Elasticity and Income Elasticity of Demand - Calculations - Ratio Analysis - Economic changes - Network Analysis	EXAM SEASON
Exam Specification	Unit 7 – 3.7.1 – 3.7.8 Unit 9 – 3.9.1	Unit 9 – 3.9.2 – 3.9.4 Unit 10 – 3.10.1 – 3.10.4	
Assessment	Unit 7 Unit Assessment Assessment Opportunity – Paper 1 format	Unit 9 Unit Assessment Unit 10 Unit Assessment MOCK EXAMS Paper 1 and Paper 2	MOCK EXAM Paper 3

Extended Learning	3.7.2 – SWOT – Black Friday Case Study 3.7.3 – Financial Ratios – Homestart Flooring Case Study 3.7.8 - UK and Global Economic environment - Café Republica	EL4 - 3.9.4 - Assessing Internalisation - Offshoring at Myson Past Paper Practice	Past Paper Practice
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	Autumn Term	Spring Term	Summer Term
Topics	INTRODUCTION and A1 - Size and features of SMEs A2 - Sectors and business models in which enterprises operate A3 - Aims and activities of enterprises A4 - Skills and characteristics of entrepreneurs B1 - Market research methods (including benefits and drawbacks) B2 - Understanding Customer needs B3 - Understanding competitor behaviour B4 - Suitability of market research methods C1 - PEST Analysis	C1 - PEST Analysis C2 - SWOT analysis MOCK FOR ASSESSMENTS C1 ALL TASKS PREPARATION FOR C1 TASKS ASSESSMENT PERIOD FOR C1 ALL TASKS	A1 - Choosing ideas for a microenterprise A2 Ownership of the micro-enterprise, features of the product, pricing of the product A3 Methods of promotion, identifying target market, resources required A4 Financial information, risk assessment and viability B1 Production of the presentation B2 Delivery of the presentation
Exam Specification	Component 1 – A1 – A4, B1 – B4 and C1	Component 1 – C1 – C2	Component 2 A1 – 4, B1 – B2
Assessment	Mini test on Learning A and B	MOCK for Component 1 all tasks Assessment for Component1 all tasks	Mini tests on theory Learning Aim A and B

Extended Learning	<p>Extended writing – entrepreneur profile (what has made them successful)</p> <p>Create customer profile for a chosen business</p> <p>Create a questionnaire and analyse results</p>	<p>Create a PEST analysis for Gymshark</p> <p>Create a SWOT analysis for Gymshark</p>	<p>Research on some small microenterprises already in the local area</p> <p>Research local area and customer target market</p>
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	Autumn Term	Spring Term	Summer Term
Topics	<p>A1 Elements of the promotional mix and their purposes</p> <p>A2 Targeting and segmenting the market</p> <p>A3 Factors influencing the choice of promotional methods</p> <p>B1 Financial Records</p> <p>B2 Payment methods</p> <p>B3 Sources of finance and costs</p> <p>B4 Terminology in financial statements</p> <p>B5 Statement of comprehensive income</p> <p>B6 Statement of financial position</p> <p>B7 Profitability and liquidity ratios</p> <p>C1 Using cash flow data</p> <p>C2 Financial Forecasting</p> <p>C3 Suggesting improvements to cash flow problems</p> <p>C4 Break even analysis and BEP</p>	<p>C4 Break even analysis and BEP</p> <p>C5 Sources of business finance</p> <p>REVISION and assessment practise</p> <p>Component 3 assessment</p> <p>B1 Pitching a micro-enterprise activity</p> <p>B2 Presenting a Business Pitch</p> <p>Learning Aim B Assessment Practice</p> <p>C1 Using Feedback and review to identify possible changes to the pitch</p> <p>Completion of Assessment C</p>	<p>Exam Season</p>

Exam Specification	Component 3 – A1 – A3, B1 – B7, C1 – C4	Component 3 – C4 – C5 Component 2 – B1 – B2 and C1	
Assessment	End of Learning Aim tests A and B	End of Learning Aim test C Mock Component 3 Component 3 Assessment Completion of Component 2 LA B and C	
Extended Learning	Advertising Task Personal Selling Task Activity on Financial Statements Create a personal cash flow forecast (12 month)	Complete a breakeven activity Revision	

Autumn Term

Spring Term

Summer Term

Topics	<p>A Introduction to the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign A1 The role of marketing A2 Influences on marketing activity</p> <p>B Using information to develop the rationale for a marketing campaign B1 Purpose of researching information to identify the needs and wants of customers B2 Market research methods and use B3 Developing the rationale</p> <p>C Planning and developing a marketing campaign C1 Marketing campaign activity C2 Marketing mix C3 The marketing campaign C4 Appropriateness of marketing campaign</p>	<p>Learning aim A: Explore the features of different businesses and analyse what makes them successful A1 Features of businesses A2 Stakeholders and their influence A3 Effective business communications</p> <p>Learning aim B: Investigate how businesses are organised B1 Structure and organisation B2 Aims and objectives</p> <p>Learning aim C: Examine the environment in which businesses operate C1 External environment C2 Internal environment C3 Competitive environment C4 Situational analysis</p>	<p>Learning aim D: Examine business markets D1 Different market structures D2 Relationship between demand, supply and price D3 Pricing and output decisions</p> <p>Learning aim E: Investigate the role and contribution of innovation and enterprise to business success E1 Role of innovation and enterprise E2 Benefits and risks associated with innovation and enterprise</p>
Exam Specification	Unit 2 – Learning Aim A, B and C	Unit 1 – Learning Aims A – C	Unit 1 – Learning Aims D and E
Assessment	Unit 2 – Learning Aim A, B and C Mock Assessment for Unit 2	Unit 2 – Developing a Marketing Campaign Assessment	Completion of Unit 1 Assignments 1 - 3
Extended Learning	Research an existing popular marketing campaign (and what has made it successful)	Research 2 businesses that are successful – relate to Learning Aim A and B as we go through	Create a situational analysis for one particular business of your choice

Autumn Term

Spring Term

Summer Term

Topics	<p>A The definitions and functions of management A1 Definitions of management and leadership A2 Functions of management and leadership A3 Business culture</p> <p>B Management and leadership styles and skills B1 Management and leadership styles B2 Management and leadership skills</p> <p>C Managing human resources C1 Human resources (HR) C2 Human resource planning</p> <p>D Factors influencing management, motivation and performance of the workforce D1 Motivation in the workplace D2 Techniques to meet skills requirements D3 Training and development D4 Performance appraisal</p> <p>E Impact of change E1 Managing change</p> <p>F Quality management F1 Quality standards F2 Developing a quality culture F3 The techniques and tools of quality management F4 The importance and benefits of quality management</p>	<p>UNIT 4 – Managing an Event Learning aim A: Explore the role of an event organiser A1 Different tasks needed to be completed by an event organiser A2 Different skills needed by an effective event organiser A3 Common formats for skills audit collection</p> <p>Learning aim B: Investigate the feasibility of a proposed event B1 Different types of event, and the factors affecting success B2 Feasibility measures and critical success factors</p> <p>Learning aim C: Develop a detailed plan for a business, social or social enterprise event C1 Event planning and the use of planning tools C2 Factors to be considered, including budgets, resources and contingency planning</p> <p>Learning aim D: Stage and manage a business or social enterprise event D1 Management of the event D2 Problem solving</p> <p>Learning aim E: Reflect on the running of the event and evaluate own skills development E1 Evaluation of the event E2 Review of personal skills development in the running of the event</p>	EXAM SEASON
Exam Specification	Unit 6 – Learning Aim A, B, C, D, E and F	Unit 4 – Learning Aim A, B, C, D and E	
Assessment	Mock Assessment for Unit 6	Unit 6 Exam Unit 4 – Managing an Event coursework assignments	
Extended Learning	Compare 2 difference business leaders and their differing leadership styles – what is the impact? Research a business – investigate the motivational methods they use in their business	Ongoing work outside lesson in preparation for the event	

SUPERCURRICULUM – GCSE Business/BTEC Business (Key Stage 4)




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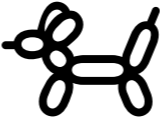

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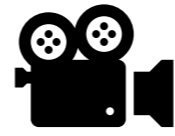

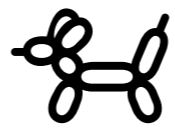


I wish you well in your pursuit of super curricular activities!

 <p>Books</p>	<p>The Business Book (Big Ideas) DK Alan Sugar, What you see is what you get. Finding my virginity, Richard Branson The Economics Book (Big Ideas) DK Fifty things that made the modern economy (Tim Harford) The Undercover Economist, Tim Harford How an economy grows and why it crashes, Schiff Crime and Economics, Albertson Soccernomics, Kuper</p>
 <p>Websites</p>	<p>The Internet of Things: Probably the most pervasive trend is the Web of Things, where just about everything we interact with becomes a computable entity. Research how future developments in this area may change or revolutionise our lives even further.</p> <ul style="list-style-type: none"> - BCSE Business Bitesize- https://www.bbc.com/bitesize/subjects/zpsvr82 - https://revisionworld.com/gcse-revision/business-studies - Quizlet- https://quizlet.com/22904227/edexcel-gcse-business-studies-unit-1-showing-enterprise-flash-cards/ - YouTube channel EduKate- https://www.youtube.com/watch?v=Rtthd3YdsiY&list=PLp8qK4YahCcMSXowz26cre3FGjVKQwksX - BBC Teach Business YouTube Chanel - https://www.youtube.com/watch?v=sfXMfm6XiOM - Business Tutor2u YouTube channel- https://www.youtube.com/watch?v=0srjrdh99Y&list=PLp8BSCLLWBUDfUuEBoEUbbja0I1y4umBn - Business Blogs - Student Room- https://www.thestudentroom.co.uk/gcse/subjects/business-studies/ Business GCSE Pod https://www.gcsepod.com/gcsepod_content/business-studies/ - Business Bee- http://www.beebusinessbee.co.uk/index.php/pages/223-beebusinessbee-for-business-students
 <p>Videos/TV</p>	<p>The Big Short (2015) Alex Polizzi The Fixer The Secret World of Lego, 4od The Apprentice Dragons Den Business Nightmares Inside Job (2010) Freakonomics (2010) Steve Jobs (2015) TED Talk Programming Your Mind for Success https://goo.gl/WSrHGw TED Talk What if there was no advertising https://goo.gl/Pycii2</p>

	<p>The Nine to Five with Stacey Dooley - BBC iplayer Tricky Business - https://www.channel4.com/programmes/tricky-business (4OD) Beauty Laid Bare - BBC IPlayer The True Cost - Netflix Broken – Episode on IKEA - Netflix Inside Cadbury chocolate secrets unwrapped https://www.youtube.com/watch?v=BB3JJuMNUEK Food unwrapped - Channel 4 on demand Inside the supermarket - https://www.youtube.com/watch?v=_qwucutFTsQ Panorama amazon: what they know about us – Iplayer BBC Panorama Amazon The Truth Behind the Click – https://www.youtube.com/watch?v=JwrUYS9UTeU</p>
 <p>Podcasts</p>	<p><i>The Teen Entrepreneur Podcast</i> <i>Teens Biz Talk</i> <i>Money Making Millennials – Jonah Wilson</i> <i>The Mowtivated Lawncare Show – Young and Teen</i> <i>How the made their millions</i> <i>Lunatic traffic: success secrets as a teen entrepreneur</i></p>
 <p>Other Activities</p>	<ul style="list-style-type: none"> - Anyone can do it – Duncan Bannatyne - The Rise And Fall Of Marks & Spencer: ..and How It Rose Again – Judi Bevan - What You See Is What You Get: My Autobiography by Alan sugar - Management in ten words by Terry Leahy - Screw it lets do it – Richard Branson - https://www.youtube.com/watch?v=h9FkeyvdA2M - The Virgin Way – Richard Branson - Audio Book FREE - https://www.youtube.com/watch?v=5wz40rdz7i4 - The New One Minute Manager – Blanchard & Johnson - Audio Book FREE - https://www.youtube.com/watch?v=ar4lrwXM4ao - Wake Up and Change Your Life by Duncan Bannatyne - https://www.youtube.com/watch?v=zqLVkMeJwE4&list=PLosYlgqowJvECmirOpdII_Ynw5Lb4M-Tf&index=10&t=0s
 <p>Visits (places to see)</p>	<p>Coca Cola, Edmonton Museum of Brands and Branding, London Cadbury World, Birmingham Bank of England, Threadneedle Street, London</p>

SUPERCURRICULUM – A Level Business/BTEC Business Level 3 (Key Stage 5)

<p>Books</p> 	<ul style="list-style-type: none"> - How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions – Rachel Bridge - The Tipping Point: How Little Things Can Make a Big Difference – Malcolm Gladwell - The Google Story – David A. Wise - The Toyota Way: 14 Management Principles from the World’s Greatest Manufacturer – Jeffrey Liker - Billions of Entrepreneurs: How China and India Are Reshaping Their Futures and Yours – Tarun Khanna - Business Stripped Bare: Adventures of a Global Entrepreneur – Sir Richard Branson - Sun Tzu – The Art of War for Managers: 50 Strategic Rules Updated for Today’s Business – Gerald A. Michaelson - The Intelligent Investor – Benjamin Graham - No Logo – Naomi Klein - House of Cards: How Wall Street’s Gamblers Broke Capitalism – William D Cohan
<p>Websites</p> 	<p>The BBC news website is worth a daily visit, particularly the Business tab. Build in listening to the Today programme on Radio 4 (Mon - Sat 6:00am – 9:00am) into your morning routine. The Times, Guardian, Telegraph, and Independent all have good coverage of business. The Guardian and Telegraph on Saturday, and the Times on Sunday are particularly strong on economic news as is the Financial Times.</p>

<p>Videos</p> 	<p>Pepsi vs Coke – Amazon prime video</p> <ul style="list-style-type: none"> 📺 Jobs Vs Gates: The Hippie And The Nerd – Amazon prime video 📺 Starbuck unfiltered – Amazon prime video 📺 Facebook – Cracking the code – Amazon prime video 📺 Data centre the true cost of the internet – Amazon prime video 📺 Learn From The Experts - Jeff Bezos, Amazon Founder – Amazon prime video 📺 Learn From The Experts - Elon Musk, Tesla and SpaceX – Amazon prime video 📺 The millennial dream – Amazon prime video 📺 Business mindset for success – Amazon prime video 📺 Steve jobs – Billion Dollar Hippie – Netflix 📺 American Factory – Netflix
<p>Podcasts</p> 	<p>The Good Business Podcast - Good Business Podcast Queen's Management School Queen's University Belfast (qub.ac.uk)</p> <p>TED Business TED Talks Business Bloomberg Business Week TED Talks - Economics</p>
<p>Other Activities</p> 	<p>Business Review, Business Today – these are magazines available to A Level students through the School, and aimed specifically at an A Level student.</p> <p>Institute of Economics Essay Competition https://iea.org.uk/essay-competition/ Young Financial Journalist Competition - libf.ac.uk/yfj</p>
<p>Visits (places to see)</p> 	<p>London Metal Exchange Disneyland Paris (School Educational Visit to the Business Live Conference)</p>
<p>Research</p> 	<p>Oxplora.org some of the big questions that are relevant to us all such as;</p> <ul style="list-style-type: none"> Can money buy you happiness? Could we end poverty? Should healthcare be free? Would you pay everyone the same?